



PRESS RELEASE

Vintage collector Morgan Yakus and stylist Karin Bereson have combined their talents to open No.6 in Little Italy. This light-filled, spacious shop features a large and constantly changing European and American vintage collection alongside the in-house No.6 collection which is also available at Barneys. There are also carefully selected pieces from independent contemporary designers including Von Sono, Bodkin, Henrik Vibskov, Stine Goya, Burfitt, Nom*D, Electric Feathers and Coven as well as contemporary jewelry by Arielle de Pinto, AESA, Annie Costello Brown, Gabriela Artigas and Veronique Renard. It is also home to art/music events and collaborations organised by designer Duncan Hamilton who provides the space with its particular artistic sensibility.

Morgan Yakus is a former stylist who specialized in “vintage inspiration” for a number of prestigious designers. She also searches out hard-to-find looks for shoppers and designers. Karin Bereson has been a stylist in New York and Los Angeles for 12 years, and has always loved to use vintage clothing in her work. Her clients have included Bill Blass, Saks Fifth Avenue and L’Oreal while her work has appeared in the New York Times Magazine, Allure, the Fader, the London Times and many more. Duncan Hamilton is a curator and graphic designer. He is the publisher of the Black Diamond Magazine (www.theusesofliteracy.com)

The collection at No.6 reflects the well-trained eyes of Morgan and Karin, whose tastes overlap, but also compliment one another culminating in a collection that mixes clean minimal pieces with all-time classics, much the way a modern girl combines her day to day wardrobe. From it’s collection of Victorian tops and dresses from the 30’s all the way to the 80’s, it is for the girl who has always worn vintage, or with the help from one of the two owners, a girl who wants to try something new that is old.

Another perk, being a stylist and a collector, the owners (who try on everything before it gets put out) know exactly how to help girls pick pieces that speak for them. They take great pleasure in seeing a woman find the perfect dress or top for her, and will always offer honest advice and ideas about how something could be adjusted to fit better. More often than not they will pin garments and take them directly to the tailor themselves.

At No.6, shoppers immediately feel at home, lounging on one of the couches when they need a break. And when trying on clothing, they are free to take their time, as if perusing a good friend’s closet—though a fabulously stylish and impeccably organized one.

Selected Press Coverage

1. NYLON Magazine / April 2006



space invader: **NO.6, NYC**

Ever since it quietly opened its doors last fall, I've been dying to tell the world about No. 6, the best vintage boutique to hit New York since, well, ever. Tucked away at 6 Centre Market Place (not quite Little Italy, but just south of NoLita: SnoLita?), right next to Built by Wendy, the shop may not have thrift-store prices, to say the least, but the masterfully edited, right-on-trend selection, culled by stylists Morgan Yakus and Karin Bereson, is worth every penny (my recent finds include a striped Missoni men's scarf and a kitschy, bow-printed Chanel-gone-away blouse). The problem was that the duo only had a temporary lease and were planning to relocate, so I wouldn't have been able to give you the address in case they moved before we went to press. Well, all ended happily, and No. 6 is staying at No. 6, so now I can let the secret out. Wait, actually...forget you saw this. Don't go. Stay away. *Stay the hell away!* EH 212.226.5759.

2. ID Magazine / April 2006



SIXTH WONDER

When No.6 opened its doors on the first day of New York Fashion Week last September, it appeared innocent enough: Its ivory façade was nestled quietly in an Old World-style block bordering Chinatown; swathes of fluffy sheepskin insouciantly draped over the window seats. Yet, it's safe to say, no other vintage shop in New York has had as strong an impact on the way modern downtown girls want to dress as this one. Opened by vintage collector Morgan Yakus, who held stalls at both the Portobello and Chelsea Flea markets, and Karin Bereson, a stylist whose work has appeared in *The Times* and *The New York Times Magazine*, No.6 is an expansive, tightly-edited closet filled with the kind of high-brow bohemian pieces that capture the imagination: Victorian lace jackets, Parisian Art Deco dresses, 1970s' suede tunics, modern-day Jacqueline Schnabel shoes - pieces that are not only beautiful in a very cool, very soulful, rather than just precious, sort-of-way, but also exceptionally unique. With the help of curator and graphic designer Duncan Hamilton, who oversees the whole Parisian, early-century, arts-and-crafts look of the shop, the two have carved out a certain aesthetic - a rich, yet minimalist, composite of bygone glamour and hippie sensibility, that they've also translated into their own line of re-worked vintage. It's the kind of look that makes

muses out of the mere stylish. "Every time I wear that purple dress, people fall over," announced one customer of a recent purchase. "Yeah, we hear that kind of thing a lot," says Bereson. Pop in, buy up and cause a commotion. **KARIN NELSON PHOTOGRAPHY KAZUMI SAMURA**
6 Centre Market Place, New York. Go to www.no6store.com



3. New York Times Magazine / Fall 2006



SEVEN UP (AND COMING)
Some people like the shock of the new; others, the shop of the new. For the latter (and the former), here's the latest news. **LEE CARTER**



The denim rage isn't apt to fade, especially now that **Alexander McQueen** has started McQ, his new line. Prices start at \$120. At Untitled, 26 West Eighth Street.



How do you top a year in which you've designed an "It" bag (the Emmy) and are opening your first New York shop? If you're Mulberry's **Stuart Vevers**, you honor your designer pal Giles Deacon with bags of leather, ostrich and python with outside hardware. \$1,595 to \$4,995. 387 Bleecker Street.



Robert Geller, formerly half of the cult men's line Cloak, has introduced Harald, a worn-in downtown look for women, with Arabic scarves for intrigue. \$300 to \$950. At Mick Margo, 19 Commerce Street.



Stella McCartney, the avowed defender of all creatures great and small, has a range of "ethical" accessories: shoes, belts, bags (each named after a horse breed), luggage and jewelry cobbled from animal-free materials. Prices start at \$175. 429 West 14th Street.



Morgan Yakus and Karin Bereson, the owners of the No. 6 Store, where admirers of the pre-loved (YSL, Alaïa) and the hotly awaited (Camilla Staerk, Gerard Tully) flock, introduce a new in-house line. \$125 to \$850. 6 Centre Market Place; Barneys New York.

4. Wallpaper Magazine Secret Elite / January 2007



FASHION

066 | MARCELLO TOSHI, LOS ANGELES

Marcello Toshi is not the designer of the sexy shoes that carry his name. He's the six-year-old son of a Peruvian cobbler who crafts them. LA designer Kerry Clarkson Valdivia sought artisans in Peru to create her vintage-inspired women's shoes that elongate the foot as a dress does the body. For stockists, tel: 1.805 358 9510, www.marcellostoshi.com

067 | MAUDE CARRIN, LOS ANGELES

When Kristi McDaniel selects womenswear for her baroque meets rock'n'roll boutique, she asks herself, "Would Nico from The Velvet Underground wear this?" Find hand-painted T-shirts, deconstructed jackets, silk-print dresses and tailored vests. 7427 Beverly Boulevard, tel: 1.323 857 6775, www.maudecarrin.com

068 | NO 6, NEW YORK

Owned by stylists Karin Bereson and Morgan Yakus, No 6 has become, in little over a year, one of the most influential clothing stores in the city. It offers honest, informed service, an astonishing selection of vintage finds and now its own collection. Items can be tailored to fit. 6 Centre Market Place, between Broome Street and Grand Street, tel: 1.212 226 5759

069 | STERLING GOLD, BERLIN

A converted auto workshop, this vintage boutique specialises in American cocktail dresses and evening and bridal gowns from the 1940s-1980s. A master seamstress is on hand for alterations. Heckmann-Hofe, Oranienburgerstrasse 32, tel: 49.30 2809 6500, www.sterlinggold.de

070 | JOEL AND SON FABRICS, LONDON

Whether you're after material for a suit or your dress to wear to the Oscars, this is a fabric wonderland. Along with fine haute couture fabrics, find well-priced, high-quality cottons, silks, chiffons and more. 75-85 Church Street, NW8, tel: 44.20 7724 6895, www.joelandsonfabrics.co.uk

071 | UNITED ARROWS, TOKYO

The main men's store in Harajuku is a one-stop centre for all things luxurious: clothes and accessories from Felisi bags to United Arrows' own crisp, cotton shirts. Go bespoke on the top floor, choosing from an outstanding range of suit and shirt fabrics, or ask for a custom kimono. 3-28-1 Jingumae, Shibuya-ku, tel: 81.3 3479 8180, www.united-arrows.co.jp

072 | VOYENTORG, ST PETERSBURG

Not only is there cachet in old military treasures from behind the Iron Curtain, have you seen the pared down leather accessories, the quality of the great coats, the fleecy snugness of their Gaultier-esque striped tops? This shop is a den of Soviet souvenirs of military origin. Nevsky Prospekt 67, tel: 7.812 314 6254

073 | CLEMENS EN AUGUST, MUNICH

Alexander Brenninkmeijer, who helped build the Kostas Murkudis label, bypasses the global fashion circus by bringing his own couture collection, Clemens en August, to a select public. It is not available in shops or on the catwalk but is offered twice a year in locations such as galleries and museums in Frankfurt, Copenhagen, Berlin, London and Zurich. No frills, no hype, just great clothes, classically cut. www.clemens-en-august.com